



	Principal Event Sponsor	Major Event Sponsor	Event Sponsor	Sponsor	Supporter
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Radio & Media Advertising K92FM	Company Name included in all spots (120+)	Company Name included in all spots (120+)	No	No	No
Tavares Spring Water Festivals Magazine 40K Dist.*	Full Page Ad	1/2 Page Ad	1/4 Page Ad	1/8 Page Ad	Co. Name
All DragonFest Printed Ads, Flyers	Co. Name & Logo (Larger Size) Co. Name Printed on Tickets	Co. Name & Logo	Co. Name	Co. Name	Co. Name
Main Event & Main Top Stage Banner	Co. Name & (Larger Size)	Co. Name & Logo	No	No	No
Stage Side Banners	No	No	Co. Name	Co. Name	Co. Name
Event Program	Co. Name & Logo	Co. Name & Logo	Co. Name	Co. Name	Co. Name
Concert Tickets	15	10	6	4	None
Concert Beverage Pass	15	10	6	4	None
Parmalee Meet & Greet Passes	10	5	No	No	No
Free Vendor Booth	Yes	Yes	Yes	No	No

Deadline for all Advertising and Printed Benefits is 2/8/19

Media Advertising begins 12/20/18