



Platinum Sponsor

Only one platinum sponsor will be accepted: Contribution amount: \$10,000

Marketing Opportunities:

- 1) ***Naming rights*** to the event: “The ***Your Corporation Name*** Central Florida Dragon Boat Festival
- 2) Your corporate name and logo prominently featured on all event materials and festival website as well as ***numerous public address announcements during the event.***
- 3) Participation in all VIP accommodations (i.e. seating, VIP dinner/tent, opening ceremony introductions).
- 4) Corporate participation in awards presentation: Present **First, Second and Third Place trophies. You name/logo displayed on trophies.**
- 5) Primary corporate recognition in all media releases and television commercials.
- 6) Signage privileges: sponsoring corporation may display up to four 2’ X 8’ signboards or banners during the festival.
- 7) Distribution of product or literature to all participants, volunteers and spectators.
- 8) Right to conduct promotions in conjunction with the event by having a corporate booth at the festival (details to be approved by the festival board).
- 9) Recognition of your company in 3000 programs distributed during the festival.
- 10) Logo/name will be included in all event and regatta marketing materials and promotions ***all year around.***
- 11) One free team entry from your corporation.

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